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Digital Marketing Courses

Best Digital Marketing Course in Sector 2 Online with Certification and Placement Support

Jugal Chauhan July 28, 2026

> The digital marketing course sector 2 online at CourseUnbox is a beginner to advanced online training program covering SEO, social medi marketing, performance marketing and AI digital marketing. Learners ca

choose specialised tracks lasting two to six months, with fees ranging from Rupees 16000 for social media marketing to Rupees 75000 for the complete AI digital marketing program, and every track includes live online sessions, practical projects and certification.

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Why Choose an Online Digital Marketing Institute in Sector 2

Choosing the right digital marketing institute in Sector 2 makes a real difference in how quickly a learner can start applying their skills professionally. This program blends classroom-style teaching with hands-on practice — live projects, case studies, doubt-clearing sessions and portfolio-building support.

The training also focuses on experience-based learning. Instead of only explaining concepts, mentors walk learners through real dashboards, real keyword research tools, real ad managers and real analytics platforms. This experience-first approach reflects genuine expertise, authority and trustworthy training, not generic theory.

Flexibility is another reason professionals from Sector 2 prefer this online format. Sessions are scheduled so working professionals, college students and

homemakers can all attend without disrupting their routine, and recordings are provided for every live class.

Complete Curriculum and Learning Path

The curriculum is structured as a step-by-step learning path, starting from fundamentals and moving toward advanced, specialized skills.

SEO Module — keyword research, on-page optimization, technical SEO, content strategy, off-page link building, local SEO, and optimizing content for Google AI Overviews and featured snippets, along with an introduction to answer engine optimization.

Social Media Marketing Module — content planning, organic growth strategies, community management, and paid promotion across major platforms, including content calendars and engagement analytics.

Performance Marketing Module — paid advertising across search and social platforms, campaign structuring, audience targeting, budget optimization, conversion tracking and return on ad spend analysis.

AI Digital Marketing Module — the flagship module, covering AI tools for content creation, campaign automation, audience insights, chatbots, predictive analytics and AI-powered search optimization.

Course Options, Duration and Fees

This digital marketing institute in Sector 2 offers multiple course options so learners can choose a path based on their goals, available time and budget.

Course	Duration	Mode	Level	Fees

AI Digital Marketing	6 Months	Online	Beginner to Advanced	Rs 75,000
Performance Marketing	3 Months	Online	Beginner to Advanced	Rs 30,000
SEO	3 Months	Online	Beginner to Advanced	Rs 25,000
Social Media Marketing	2 Months	Online	Beginner to Advanced	Rs 16,000

The AI Digital Marketing program is the most comprehensive option, covering SEO, social media marketing, performance marketing and AI tools together in one path, priced at Rs 75,000. The Performance Marketing course, priced at Rs 30,000, is ideal for professionals who want to master paid advertising quickly. The **SEO** course, priced at Rs 25,000, suits learners who want to specialize in organic growth and technical optimization. The Social Media Marketing course, priced at Rs 16,000, is a shorter option for quick, practical brand-building skills.

Tools and Technologies Covered in the Training

Throughout this training, learners get hands-on exposure to the same tools used by real digital marketing teams.

Module	Key Tools Covered	Skill Gained
SEO	Keyword Research Tools, Site Audit Tools	Technical SEO, On-Page Optimization
Social Media Marketing	Content Scheduling Tools, Analytics Dashboards	Content Planning, Engagement Tracking

Performance Marketing	Ad Manager Platforms, Conversion Tracking Tools	Campaign Setup, Budget Optimization
AI Digital Marketing	AI Content Tools, Automation Platforms	AI-Assisted Content, Predictive Insights

Special attention is given to AI digital marketing tools, since AI-assisted content creation, campaign optimization and customer insight tools are now part of daily workflows for digital marketers.

Career Opportunities, Placements and Certification Value

Completing this course opens up a wide range of career paths across agencies, in-house marketing teams and freelance work.

Job Role	Suggested Course	Best Suited For
SEO Executive	SEO Course	Freshers, Content-Focused Learners
Social Media Manager	Social Media Marketing Course	Students, Freelancers
Performance Marketing Specialist	Performance Marketing Course	Professionals with Marketing Basics
AI Marketing Associate	AI Digital Marketing Course	Career Switchers, Advanced Learners

The certification awarded at the end of each program is based on live projects, assignments and mentor evaluation. Career support includes resume-building guidance, interview preparation, and portfolio review.

Who Should Join This Digital Marketing Training

Learner Type	Recommended Course	Reason
College Student	Social Media Marketing	Short, Affordable, Practical
Working Professional	AI Digital Marketing	Complete Career Transformation
Business Owner	SEO Course	Manage Own Website Ranking
Freelancer	Performance Marketing	Add High-Value Paid Ads Skill

Because the training is delivered fully online with recorded sessions available, learners from Sector 2 and surrounding areas can join without commuting.

Conclusion and How to Enroll

The digital marketing course in Sector 2 online is built to give learners a genuine, practical path into one of today's fastest-growing career fields. Whether the goal is mastering SEO, running paid campaigns, building a brand on social media, or learning how AI is reshaping digital marketing, there is a course option here for every stage of the journey.

If building real, job-ready digital marketing skills sounds like the right next step, now is a good time to enroll and reserve a seat in the next batch. Reach out to the admissions team to discuss which course best matches your career goals.

ABOUT THE AUTHOR

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Jugal Chauhan is a digital marketing strategist and tech educator with a passion for making complex topics accessible. He writes about marketing, technology, and professional growth to help learners and businesses thrive in the digital age.

Learn more about us →

Frequently Asked

What is the digital marketing course in Sector 2 online about? +

Is this digital marketing institute in Sector 2 suitable for complete beginners? +

How long is the AI Digital Marketing course and what is the fee? +

What is the duration and fee of the Performance Marketing course? +

What is the duration and fee of the SEO course? +

What is the duration and fee of the Social Media Marketing course? +

Is placement support provided after the course? +

Will I get a certificate after completing the course? +

Can working professionals join this online training? +

Which course should a business owner choose? +

What topics are covered in the SEO course? +

What does the Social Media Marketing course include? +

What does the Performance Marketing course focus on? +

How is AI used in the AI Digital Marketing course? +

Are these courses fully online? +

Do I need coding knowledge for the SEO course? +

Can freelancers benefit from this training? +

What career roles can I apply for after completing this course? +

What is answer engine optimization and why is it taught?

Does the course cover Google AI Overviews specifically?

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